

# PROFILE



**Voluntary Institute for Rural Development**

# VIRD

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## Voluntary Institute for Rural Development (VIRD) .... A PROFILE

VIRD, A Society registered under Societies Registration Act XXI of 1860 extended its services in different development sectors across the state of Odisha. Though its geographic focus is in District of Angul and Deogarh, the legal contour covers the entire state.

### BASIC DATA

Title: Voluntary Institut e for Rural Development

Acronym: VIRD

Legal entity: Society [Societies Registration Act XXI of 1860]

Registered with: Additional Registrar of Societies, Angul

No. & Date of registration: **1838/181 of 1988-89** 17th November 1988

FC(R)A Status: Registered U nder FC(R)A 1976

Vide No.: 105020197 Valid Up to: 31st March 2022

Tax exemption status: Exempted under section 12 A of IT Act, Govt. of India

Exempted under section 80G of IT Act, Govt. of India

Location: Administrative Office:

At/P.O.: Hakimpada, Dist.: Angul, Odisha India PIN: **759143**

Field Offices:

1] At: Titigan, P.O.: Aida, via: Athamallik, Dist.: Angul, Odisha, India 759125

2] **At: Pradhanpat, P.O., Dist: Deogarh, Odisha, India 768109**

Contact Details: Person:

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Logo:



## BACKGROUND

Back in 1987, Angul was a part of Dhenkanal district. The then socio-economic, health, environmental status of the rural population, in comparison of the national scenario, even the state scenario was really poor. A group of likeminded youth came forward to use their knowledge, their links etc. to make a difference – a positive ones. and formed a group and christened it Voluntary Institute for Rural Development, acronymed VIRD. It obtained its legal status as a Society on 17th November 1988 under the Societies Registration Act XXI of 1860. Manoj Satapathy, the initiator of the process, became the first Director of the Society. Initially VIRD lived on peoples' contributions, members' contribution and small earnings of its own. Gradually, VIRD sought financial assistance from different sources including the Central Government, the State Government, Local Administration etc. and was obliged. VIRD's enthue was multiplied and it expanded in terms of both geography and development sector. Implementation of activities also enriched its knowledge base, taught effective approaches and strategies to reach at the desired goal and objectives.

## APPROACH

VIRD's activities are mainly in a project/ program mode, which are limited to a specific geography resided by communities with homogenous persons/ households. The primary approach is to gain adequate information regarding the area, existing traditions/ culture, other popular aspects etc. Second is to establish a rapport with the community in order to elicit community participation; a must for successful implementation and sustainability. A phase out process essentially does not mean a cut-off, and the relationship continues. Periodical assessment of impact of the interventions are done on every project/ program implemented. the entire process is properly documented and accounts maintained with transparency.



## VISION STATEMENT

To enable the people on the development initiatives, make them organized at their community level and ensure the better living & livelihood securities.

## MISSION STATEMENT

- ❖ To ensure the participation of the people to get rid from the social inequalities and injustice to see their secured living.
- ❖ To facilitate the developmental activities for the mass development through the process of the people participation.
- ❖ To activate the developmental actors/stakeholders for extending the support to the process.

## STRATEGIES

- ✚ Elicit community participation in all stages of imoplemntation
- ✚ Stakeholder Consultation
- ✚ Capacity assessment of the target communities
- ✚ Mapping of locally available resources for optimal utilization
- ✚ Manitain Transparency
- ✚ Bulding capacities of actors engaged in the process

## GOVERNANCE

All operations/ administrations of VIRD are regulated by a written, well defined and document called 'Constitution of VIRD'. This document is registered and is available with the registering authorities. There is a set policies on different themes/ topics which act as the guiding principles relating to operations, administration and legal obligations, e.g. Human Resource Policy, Finance Policy, Internal Complaint Policy, etc.

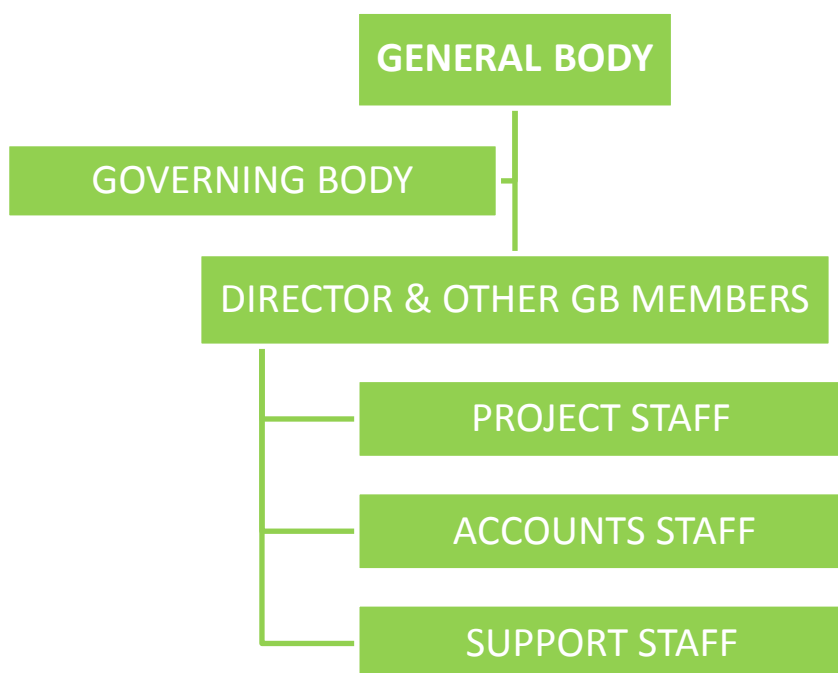
The General Body, comprising of all members, individual or institutional forms the apex decision making and approving body of the organization. The General Body meets at least once in a year to discuss the developmental activities performed, approve its Annual Report of Activities, Appoint external auditors and other important functions as defined in the Constitution.

There is a Governing Body, which constitutes of members elected from among the members of the General Body. The election takes place in every 3 years. The Governing Body comprises of 07 nos. of members. The Director heads the Governing Body. His/ her decision regarding any matter pertaining to implementation is respected as final. The governing Body meets at least four times a year to discuss the advancements made or otherwise needed.

Accounts are maintained for the head office/ general purposes and wherever required, for individual project/ programs.

The Director is the Head of all operations of VIRD and is answerable to both the General Body and the Governing Body.

## ORGANOGRAM





## WOMEN EMPOWERMENT

### Collectivization of women into Self Help Groups



Considering the strength of collectivized efforts and other facilities and above all the capacities of the women folk, VIRD collectivized the women in its area of operation into Self Help Groups (SHGs). The groups were nurtured to be effective in achieving their goal, address societal as well as financial issues concerning their households etc. The formation followed the norms set by NABARD,



VIRD also assisted them to undertake income generation activities through animal husbandry, agriculture and other means. The nurturing activities included different training imparted such as group dynamics, conflict resolution, basic accounting practices, internal credit and management of funds. The SHGs were initially savings linked to Banks and further credit linked.

So far VIRD has formed 52 SHGs having a cumulative membership of 531.

### Women in Agriculture & Gender Justice for Reduction of Poverty and Food Security



Sankalp, a US based donor agency assisted VIRD to undertake this activity. This focussed on the women active in agriculture in Reamal block of Deogarh district of Odisha and was implemented during 1<sup>st</sup> August 2017 to 30<sup>th</sup> October 2017. The target audience constituted of 40 women from deprived section, the SCs. They were assisted to augment their household incomes from the bovine (Cows) provided to them under the project.

Since the implementation of the project, the households supported are leading a more affluent life. It has impressively influenced their expenditure pattern.

### Establishing Women Helpline

This was supported by the Ministry of Women & Child Development, Govt. of India to help any women in distress and needing any kind of assistance. This was operational on a 24 X 7 mode.



### Establishment of SWADHAR GREH



VIRD has established one SWADHAR GREH with assistance from the Ministry of Women and Child Development, Govt. of India. The unit assists destitute women either referred to or identified by us or by self introduction. They are provided with skill development training basing on their need and extent of prior exposure to the trade or novel ones. They are rehabilitated at their nativity or else where considering the suitability. This unit has a capacity of housing 30 women at any given point of time. Services provided include:

1: Shelter 2: Food 3: Cloths 4: Health care & Medicines 5: Counselling, 6: Literacy assistance and lastly 7: Vocational training and rehabilitation.



### Establishment of UJJAWALA

UJJAWALA is an initiative of government of India to curb the menace of trafficking of women and children through civil society participation. VIRD has been assigned with one component of the initiative i.e.; formation of Balika Mandals. The project was implemented in Kaniha and Talcher blocks of Angul district.

VIRD has formed 6 Vigilance Groups. The Vigilance Groups are supposed to keep strict vigil on human trafficking (especially women and children). The Vigilance Groups undertake vulnerability mapping and laying special focus on those vulnerable to human trafficking provide counselling service to such individuals and their family members.

### Establishment of Hostel for Girl Students with Single Parent

VIRD, with support from SEED, an external supporting agency has established one Hostel for 40 girl students at Chhendipada of Angul district. The hostel, in addition to providing shelter, provides food, extra tutorials and other support for their studies.

### LIVELIHOODS

### Handicrafts Development

VIRD in order to support the crafts persons; trained 17 terracotta artisans in developing new designs and establish market linkage. The programme was conducted at Palasama of Reamal of Deogarh district. It went on for 3 consecutive months commencing from November 2018 to January 2019.

### Enhancing the livelihoods of the marginalized section of people



The project commenced on 3rd September 2009 and culminated on 31st August 2012. The project benefited 50 farm families in 2 villages in Badahinsara Grampanchayat in Angul Block of Angul district.

The initial orientation once over, both the SHGs were imparted training on livelihood matters as per the proposed activities. One Saraswati SHG was imparted training on Banana and chilly cultivation process. The training programme endured for a period of 2 days; 16th and 17th of October 2011; in the village Anganwadi Centre of Nuakheta [Badasahi]. The training was conducted by Asst. Horticulturist, Angul; Agricultural Extension Officer from DAO, Angul.

The following activities were undertaken under the project:

Baseline Survey	Training on Poultry Farming
Promotion and strengthening of people's groups	Construction of sheds
Developing Training Materials	Formation and Formalization of Cooperatives
Trainings on Agriculture	Impact Assessment

The project was implemented in Poipani village under Reamal block of Deogarh district in Odisha. The village is predominantly inhabited by the tribal and dalit community. The communication facilities to the village are fair weather. Connectivity in other sense (telecommunication etc.) is also poor.

### **Making Women the Change Agents**

The project was also funded by SANKALP, the US based donor agency. The project aimed at enhancing women's capacities to augment household income by two means; 1. developing kitchen gardens and 2, diary farming.

#### Support for kitchen garden:

38 women from even number of households were supported to undertake kitchen gardening in their respective backyards. They were, in addition to financial support; provided with technical support so as to procure quality plant materials, certified seeds and educated on planting processes and nurture.

#### Support to diary farming:

Two SHGs was initially selected to be supported to set up Dairy Units.

A 2-day training programme was organized in two batches; each batch containing members of two SHGs; numbering 20. The curriculum was carefully designed to include group dynamics, leadership and technical aspects of dairy farming.

### **Enhancing the livelihood of the marginalized Section of the people**

This project was supported by one US based donor agency, PPI. Activities under the project were

- Improving Irrigation System
- Training of groups on livelihood
- Providing of Agricultural inputs
- Training on Capacity Building
- Development Goat farming
- Banana and Red chilli plantation

The goat farming process started with distribution of goats to the beneficiaries. The goats were distributed in a camp organized for the purpose. 30 goats were distributed to 15 members

### **Training on repair of Mobile phones**

Indo-American Education Foundation (IAEF), donor agency based in the USA, assisted VIRID to conduct one training programme to differently abled youth on mobile repairing. The programme was conducted at Mahidharpur of Angul district. 25 youths (persons) were selected as the trainee beneficiaries and were imparted the training.

The trade selection was meticulously planned; considering every visible variables and assumption of invisible factors to the largest possible extent. Most of the identified PWDs were educated and none with any mental shortcoming. In consideration with the present viability and feasibilities, the trade was selected to be that of mobile (cellular phones) which is presently gaining (has gained) a large market potential.







## Implementing Millet Mission

VIRD is presently associated with the ATMA, Angul and the District Mineral Foundation, Angul to implement activities under Millet Mission. The programme aims at promoting cultivation of Millets to be used as a staple food as well as generate incomes for the farm families. the project is being implemented at Athamallik block of Angul district. It is supporting 540 farmers to promote millets.

## EDUCATION

### Primary Education to Needy Children

Voluntary based donor agency is continuously



supporting VIRD to support primary education of the children from poverty stricken households. The programme is located at Poipani village of Deogarh district, where VIRD has also implemented other projects relating to livelihoods enhancement. There are 16 tribal students being covered under the school education project. All the 16 students of the school have been provided a set of teaching learning materials.

VIRD has

formed a Village Education Committee in involving the local educational elites, intellectuals, social activists, local PRI members, SHG members and the representative of our organization to monitor and supervise the school activities smoothly. The meeting of the VEC is invited once in every three months.

### Shelter for 40 girl students

VIRD provides hostel facilities to 40 girl students having single parents. The hostel is located at Chhendipada of Angul and is supported by SEED, Australia.

### Child Labour School

In order to curb incidence of child labor, VIRD has established one Child Labour school at Poipani village of Deogarh district, Odisha. It educates 30 child labor who have been mainstreamed.

## HEALTH



The Ministry of Social Justice and Empowerment, Govt. of India was pleased to

sanction one Ambulance with adequate human resources to operate one Mobile Health Unit for the elderly persons in Deogarh district. It is mandated to make at field visits across the district, diagnose geriatric ailments and provide treatment on the spot or refer the cases to higher institutions as may deem fit.

### Mobile Health Unit for Elderly people

## DISASTER MGMT. & RELIEF

### Combating the pandemic COVID 19



During the pandemic COVID19, VIRD was supported by different international agencies e.g. 1) AID INDIA, USA in two phases and 2) JDF, USA in 4 phases and ICA, USA in a single phase to address the basic needs of the poor, the children, the differently abled, the elderlies and provide relief and basic assistance to the poor people and who have lost their livelihoods and had left their places of work. The assistance included distribution of dry food, sanitizer, soap, learning materials for





school students. The people in general were made aware on cautionary measures to be taken during the pandemic. VIRD also developed information, education and communication materials for the purpose. The activities covered approximately 2500 persons in Angul and Deogarh districts.

Distribution Mechanism was Door step delivery based on the principle of equity in keeping with government's guideline.

The students who are enrolled in schools and Hostel are now deprived from the facilities of Mid Day Meal and other source of facilities. So we provide them basic stationary item on education to children.

### OTHER PROJECTS

#### One Stop Center (SAKHI)



development, Govt. of India extends support to

VIRD to operate an One Stop Center (SAKHI) in Deogarh district of the state. The center aims at providing a variety of assistances e.g. Legal assistance, Shelter and food (for a limited period), Counselling, Police under one roof to women in distress, either referred to or self introduction. All information relating to a survivor (client), services rendered are recorded in a well defined manner. A data base is prepared to serve as the bases of reporting. At present there are 16 staffs engaged in the center.



This

Ministry of Social Justice and Empowerment, Govt.

of India to house 100 SC girl students. The hostel is operational at Kuskhalia of Deogarh district, Odisha. The girls belong to Class I to X studying in the nearby school.

#### Hostel for SC Girls

### DISABILITY SECTOR

#### Distribution of Aid and Appliances

VIRD was supported by JSP of Government of India to procure and distribute aid and appliances



such as tri-cycles and wheel chairs to 124 persons with limb impairment in Deogarh and Angul districts.

#### Imparting Computer Literacy Training

Hear



Ministry extends its assistance to VIRD to implement

vocational training to the persons with disabilities, below 21 years of age. The program is based on imparting education on computer literacy. It is being implemented in Mahidharpur of Angul district. imparting the education to 40 youths both boys and girls.

PHOTOGRAPHS



**SUPPORTERS** In pursuance of our objectives we have been supported by many kind hearted donors,

Local, State and Central governments, UN agencies, International donor agencies. Without their support, we could not have reached at where we are now. We acknowledge our sincere thanks to all of them.

1. **Govt. of India**

- 1.1 Ministry of Women & Child Development
- 1.2 Ministry of Social Justice & Empowerment
- 1.3 Ministry of Culture
- 1.4 Ministry of Consumer Affairs

2. **Govt. of Odisha**

- 2.1 State Social Welfare Board

3. **International Donors**

- 3.1 SANKALP, USA
- 3.2 VSEI, USA
- 3.3 IAEF, USA
- 3.4 PPI, USA
- 3.5 AID INDIA, USA
- 3.6 ICA, USA
- 3.7 Heart for Handicapped (HHH), USA
- 3.8 JDF, USA

We work for the marginalized section of people across the rural areas of Angul, Deogarh district. It is only for the support of the above mentioned agencies we were able to implement projects that could enhance their income levels, lead a decent life, and we could step into the arena of social justice.

**!!! THANK YOU !!!**





